

Prashast is a graphic designer working at MTV, PIN-UP Magazine and OKFocus.

## Education

### Rhode Island School of Design

BFA Graphic Design 2014, Honors

### Maya Academy of Advanced Cinematics

2008–10, New Delhi, India. PD3D Diploma in Computer Animation and Visual Effects, certified by the University of Cambridge

## Experience

### MTV

Designer, New York City, February 2015–present

Create visual assets for on-air design (title screens, motion kits, typographic lockups) and off-air design (web images, GIFs, posters, advertising). Develop concepts and flesh out ideas with the MTV design team.

### PIN-UP Magazine

Designer, June 2014–present; New York City

Collaborate with PIN-UP to design the layout for its biannual publication. Work with text and images from various contributors and made decisions regarding typography, color and style.

### Yale Anesthesiology Media Lab

Internship, Summer 2013, New Haven, CT

Lead a team of three to create a virtual Operation Room using Blender 3D and the Unity game engine. Work with doctors from Yale New Haven Hospital to create a mobile application for new residents to learn the process of intubation.

### OKFocus

Freelance Designer, New York City, December 2014–present

Create social media assets, 3D models, animations and VFX. Assist with coding websites and developing concepts.

### Interbrand

Design Fellowship, New York City, September–December 2014

Collaborate with various design directors to develop visual identities, presentations, pitches, social media strategies, interactive experiences and user interfaces. Selected clients include Microsoft, Accenture, Nautica, AT&T, Xerox and VISA.

### theIdeaWorks

Internship, Summer 2010; New Delhi, India

Assisted a team of alumni from National Institute of Design in designing identities for summer events by the Government of the National Capital Territory of Delhi. Selected clients include British High Commission, Apollo Tyres and Artemis Healthsciences.

## Selected Freelance

### Simplymint

Assistant Art Director; 2014, New York City

### Lisa Reindorf

Website redesign: HTML, CSS, Javascript; 2013, Boston

### Lipotech Projects

Interactive map: Flash; 2013, Singapore

### KW Conferences

Web design: HTML, CSS, jQuery; 2012, New Delhi

### Ryden Ridge

Web design: Flash; 2011, Providence

### Yellow Sub Records

Posters; Photoshop, Indesign, Illustrator; 2011, New Delhi

## Exhibitions

### IndieCade East 2015

Museum of the Moving Image, Queens NY; February 2015

### Static Lagoon Game Release

Babycastles Gallery, New York City; January 2015

### Outlet

Post Crypt Gallery, New York City; November 2014

### The Doping Agency Second Show

Ella Lounge, New York City; August 2014

### Graphic Design: Now in Production

RISD Museum, Providence, RI; April 2014

### Monospace

Woods-Gerry Gallery, Providence, RI; March 2014

### RISD STEAM with MIT Media Lab: Human + Computer

RISD Exposé, Providence, RI; February 2014

### RISD Graphic Design Triennial

Woods-Gerry Gallery, Providence, RI; January 2013

### Come Here, I Need You

Gelman Gallery, RISD Museum; January 2012

### RISD Foundation Studies Triennial

Woods-Gerry Gallery, Providence, RI; January 2011

## Awards

### The Global Education and Leadership Foundation

Fellowship, 2011–Present; New Delhi, India

### Rhode Island School of Design

Award for Excellence in Graphic Design, 2014; RISD

## Other Experience

### The Learning Collective

Founding member, 2013–14; Providence, RI

Co-ordinate public speech forums, flash mobs, museum events, to strengthen interdisciplinary culture at RISD and Brown University.

### Rhode Island School of Design

Teaching Assistant, 2011–2013; Providence, RI

Assist professors Shawn Greenlee and Dylan Fracareta in advising students on design, using materials, critiquing and risk-taking.

### The All-Nighter

Journalist and founding member, 2010–14; Providence, RI

Made decisions regarding the design, content and promotion of the student-run online newspaper since its founding. Interviewed a variety of people from the College Hill community.